

SUMMARY FINDINGS FROM THE OCTOBER 2011 PROJECT PARTNERS SUMMIT

A planning summit was held on October 2011 with participants from all four partner organizations. Participants were segmented into four break-out teams to discuss use of the site, potential programs, services, and design. Themes that were consistent across all four groups include the following:

- Develop more integrated use of space between partner organizations; more integrated educational activities, services and programs
- Provide more activities on the site that are recreational and not specific to any one partner organization, and provide activities for all ages and capabilities
- Encourage drop-in visitors with food, restrooms, bikes, trails, picnic grounds and showers
- Provide access to campus 24 hours a day, 7 days a week in all 4 seasons
- Encourage the right amount of rotation with fresh programs and fresh ideas
- Attract more non-profits and for-profits to the site but with judicious evaluation of how well they fit into overall concept
- Provide educational opportunities across all organizations, both indoors and outdoors, and for all ages, some working together and some sponsored separately; become a center for experiential education and hands-on opportunities
- Encourage revenue-generating opportunities like:
 - Concessions
 - Retail sales
 - Space rentals: long-term leases and event-specific rentals
 - Program fees
 - Common workshop with rentals of tools and equipment
 - A library
 - Snowshoe rentals
 - Bike rentals
 - Cross-country ski rentals
- Encourage creative use of space, become a model for green development, and leave plenty of open space.